













**AUTUMN / WINTER 2014** 

prodigious autumn skydusky heather moors black starry nights
moody seaweed seas
fluttering bonfire ashwintering geranium





#### ABOUT ALICE ASQUITH

Descended from a long line of creative women, Alice was surrounded by a passion for design, sewing, and beautiful, quality fabrics since early childhood – influenced by her mother, grandmother and greatgrandmother who all designed and made their own beautiful clothes.

Asquith London was born 12 years ago out of Alice's desire for natural, elegant clothing in flattering styles and quality fabrics, which Alice felt just weren't available for yoga/ leisurewear. With plenty of feedback from yoga and Pilates teachers and customers alike, Alice designs the collections with 'real' women in mind, and for all shapes and sizes.

Believing clothing trends, gimmicks or logos should never overpower the women wearing the clothes, Alice ensures that the Asquith label focuses on softest, quality jersey layering in flattering shapes and comfortable styles – offering a range that is feminine and elegant, not 'sporty' in feel, clothes that make the wearer feel good.

The pieces can be mixed and matched with existing wardrobe items giving women creative freedom and individual style.

#### ABOUT OUR FABRICS

#### Bamboo



- \* Exquisitely soft and durable absorbs and evaporates sweat fast.
- \* Moisture wicking. Naturally anti bacterial (therefore reducing skin irritations)
- \* Lets your skin breathe and wicks moisture away from the body
- \* Grown without the use of pesticides and chemicals
- \* Retains colour, shape and lustre

#### Organic Cotton



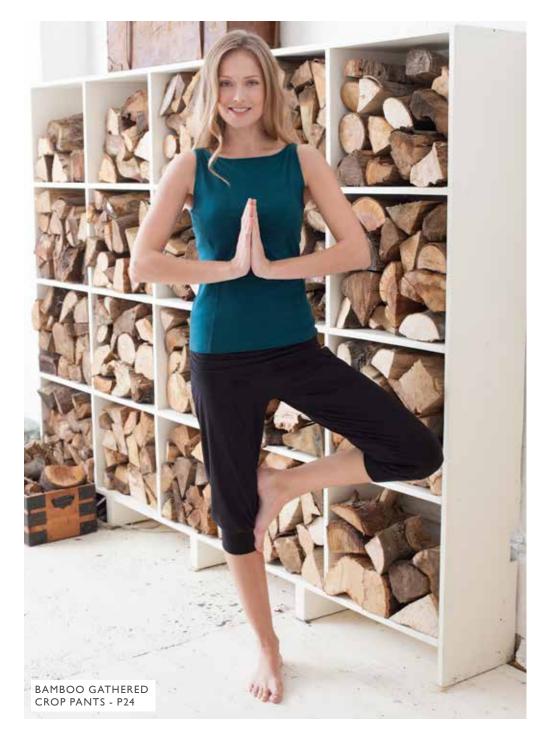
- \* Our organic cotton is from GOTS (Global Organic Textile Standard) certified sources, so you know the raw cotton has been farmed giving consideration to the environment without the use of pesticides and chemicals.
- \* Organic cotton is said to benefit sufferers of skin problems such as eczema and psoriasis because it's free of irritating chemicals
- \* Our clothing is ethically grown the cotton growers and garment manufacturers are all paid a good wage, (no child labour here) and they work in safe, healthy environments.
- Only low impact dyes and natural vegetable dyes can be used in certified organic cotton production, unlike dyes which conventional cotton manufacturers use















Ash Grey

## ORGANIC COTTON SLEEVELESS BOATNECK WITH FITTED BRA ASQ/AW/I5

Great fitting top with a high neckline and inside bra so that you will feel comfortable in any posture. Great for larger bust sizes or if you're worried about showing your cleavage. This style is also perfect for wearing under a jacket with jeans. The top is made from soft, quality new improved Organic Cotton jersey. Extra length and good stretch give coverage. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 90% Organic Cotton 10% Elastane Jersey

Washing Instructions Machine wash 30°C

Colours

Ash Grey Seaweed

Sizes

## BAMBOO VEST ASQ/AW/35

A wardrobe layering essential. A slim fitting vest top with a softly rounding neckline and Icm binding at neckline and armhole. Great for larger bust sizes, or if you're worried about showing your cleavage. This longer length top covers hips and is perfect for wearing under a jacket with jeans. The top is made from softest, new improved Bamboo. Extra length and good stretch give great coverage. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

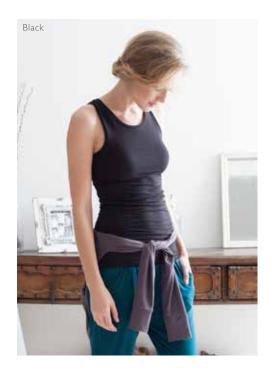
Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



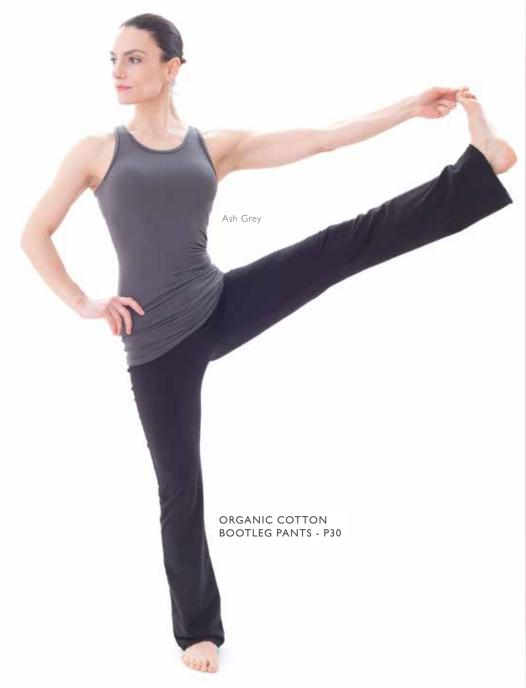




























Geranium / Heather

## LAYERED BRA TOP ASQ/AW/34

Designed for Yoga/Pilates; a bamboo jersey 2 layer top in contrast colours; with a built in bra beneath a sleeveless blouson Top over the bra. The top offers a softer silhouette whilst the bra offers you support. Softly scooping neckline, back and front, with contrast stitching detail at the back and a banded hem, which can be worn on the waist or on the hips. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes

## BAMBOO 3/4 SLEEVE TEE ASQ/AW/38

A wardrobe layering essential. A slim fitting 34 sleeve top which with a softly rounding neckline and Icm binding at neckline and armhole. Great for larger bust sizes, or if you're worried about showing your cleavage. This longer length top covers hips and is perfect for wearing under a jacket with jeans. The top is made from softest, new improved Bamboo. Extra length and good stretch give great coverage. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours









Sizes





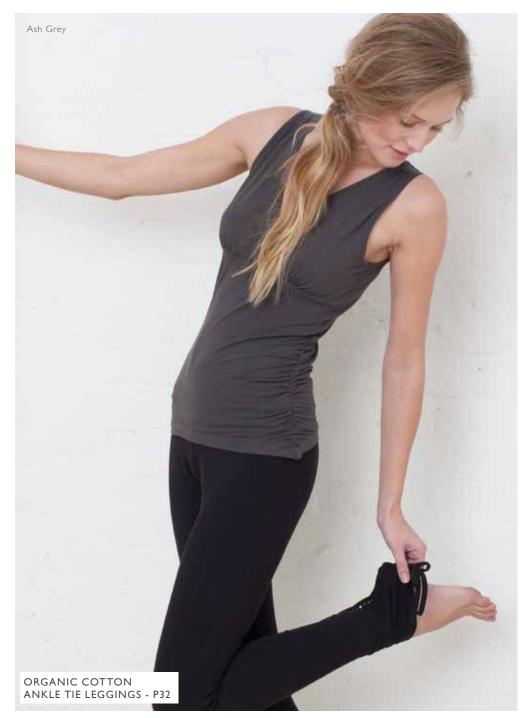




Geranium







## ORGANIC COTTON GATHERED SLEEVELESS TEE ASQ/AW/28

Flattering crossover scoop neck top with gathers under bust – but not too low so that it bears all! Great for larger bust sizes. Gathering at the sides for a flattering fit. Extra long length so that it won't ride up. Made from soft, quality new improved Organic Cotton jersey. Extra length and good stretch give coverage. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 90% Organic Cotton 10% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours





Ash Grey Seaweed



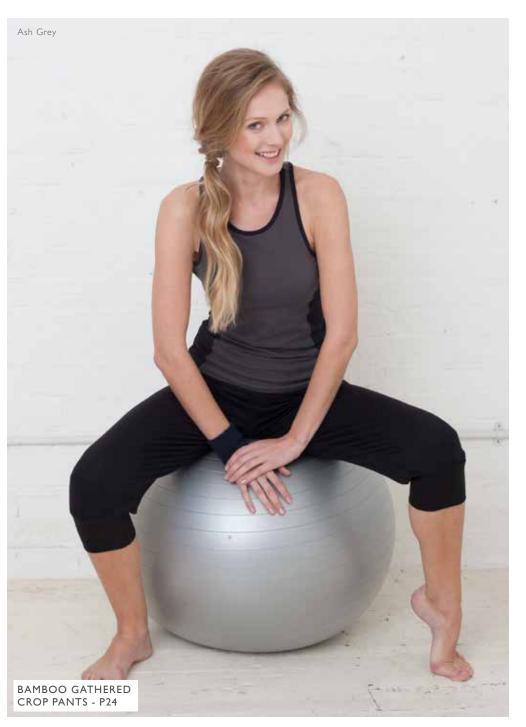


Seaweed





Ash Grey



## ORGANIC COTTON RACER BACK TOP ASQ/AW/31

This timeless vest top in new improved Organic Cotton jersey fabric is ideal for yoga, Pilates and active pursuits. With a graceful racer back detail and perfectly shaped neckline designed to show off the neck bones and flatters curves. With seamed panels front and back to perfectly slim the figure. With internal bra for perfect comfort and good support. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 90% Organic Cotton 10% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes

XS S M L XL

TOPS

## BAMBOO GATHERED HOODY ASQ/AW/36

Flatters and fits your form. This fitted top with a soft V neck and gathered sides top looks great worn over leggings or with our Straight Leg Pants; a fitted silhouette in a soft, sweat-wicking Bamboo fabric. Designed to keep you warm before and after your class. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes











Heather



Ash Grey

## BAMBOO EASY LONG SLEEVE TEE ASQ/AW/37

Easy, relaxed fit, wide neck cover up with long cuffs. Perfect for your practice when it's cooler. A great layering piece – with a wide waistband it can be worn long over hips. Throw on over leggings. This soft Bamboo jersey top flatters everyone. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

Colours



Heather

Sizes





#### **BAMBOO TIERED** LONG SLEEVE TOP ASQ/AW/39

A great easy-to-wear, luxurious cover up. Perfect worn with the Straight Leg Pants for a grown up tracksuit! This soft, regular fit Bamboo jersey top has a tiered layer at the waist - perfect for flattering waists. With a high-ish neckline and straight sleeves, and side slits. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

Colours







Ash Grey



## BAMBOO TIERED LONG SLEEVE TOP ASQ/AW/39

A great easy-to-wear, luxurious cover up. Perfect worn with the Straight Leg Pants for a grown up tracksuit! This soft, regular fit Bamboo jersey top has a tiered layer at the waist – perfect for flattering waists. With a high-ish neckline and straight sleeves, and side slits. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

Colours



Sizes

#### BAMBOO TIE BLOUSON TEE ASQ/AW/45

Just below waist length, loose fitting, 3/4 sleeve t-shirt in super soft Bamboo jersey. The top features 6cm cuffs, a slashed neckline and elegant and practical drawstring tie hem at the side waistband -perfect for staying in place during practice; wear tied for a more 'held in' feel. Perfect for layering over our Bamboo vest top and wearing with jeans. Soft against the skin in breathable, comfortable Bamboo jersey. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours









## BAMBOO TIE **BLOUSON TEE** ASQ/AW/45

Just below waist length, loose fitting, 3/4 sleeve t-shirt in super soft Bamboo jersey. The top features 6cm cuffs, a slashed neckline and elegant and practical drawstring tie hem at the side waistband perfect for staying in place during practice; wear tied for a more 'held in' feel. Perfect for layering over our Bamboo vest top and wearing with jeans. Soft against the skin in breathable, comfortable Bamboo jersey. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours





Heather

Sizes

Heather













## BAMBOO STRAPPY TOP ASQ/AW/29

Softest, draped Bamboo jersey top with narrow shoulder straps. With a gentle scoop at the neckline, with gather detail back and front, designed to flatter the neckline and shoulders. With elastic at the waist, so you can wear it in a short blouson style. Great for your yoga practice as it stays in place, but also a great wardrobe addition when worn with jeans. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes





Heather



## BAMBOO RAGLAN SLEEVE TOP ASQ/AW/07

Gently shaped raglan sleeve T in super soft draped Bamboo fabric, soft neck and fitted at hip to stay in place during practice. With a 'V' seam detailing down the back. An easy to wear piece – great if you want to cover up tummies – for a truly flattering, easy fit. Looks great worn with jeans. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes



18



## BAMBOO RAGLAN SLEEVE TOP ASQ/AW/07

Gently shaped raglan sleeve T in super soft draped Bamboo fabric, soft neck and fitted at hip to stay in place during practice. With a 'V' seam detailing down the back. An easy to wear piece – great if you want to cover up tummies – for a truly flattering, easy fit. Looks great worn with jeans. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours







## BAMBOO SHORT SLEEVE TEE ASQ/AW/I3

Fitted bamboo jersey T-shirt with side gathers at the hip to keep the top in place, also acting as a flattering detail to cover up the tummy! Cap sleeves. Softly rounded neckline. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Heather

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes



Heather



Ash Grey









## BAMBOO WRAP CARDIGAN ASQ/AW/06

An instant classic and a firm bestseller. A versatile, flattering and comfortable wraparound - the perfect layering and cover up piece. Super soft, draped, easy to wear wrap cardigan, which offers 3 great looks; tied at the front, loose at the sides, tied around the back. Fitted, sleeves. Soft flattering V neckline, cleverly cut with front shaped panels to provide total coverage, whilst allowing for great movement and shape. Soft against the skin in breathable, Bamboo jersey. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes

## BAMBOO FOLDOVER PANTS ASQ/AW/14

Super comfortable, relaxed fit, elegant pants in softest, draped Bamboo jersey. With a supportive deep roll down waistband long enough to cover your bottom - they're the ultimate in comfort as well as being supremely flattering. For yoga, Pilates, the school run, lounging and travel... all your lifestyle needs! Available in Black in 3 leg lengths: short, regular and long. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours













## BAMBOO TIE PANTS ASQ/AW/09

Our bestsellers. Super soft, draped Bamboo jersey trousers. The perfect antidote for those tricky leg length issues! These unbelievably comfortable Bamboo trousers have side ties at the hem in self fabric – so they can be worn tied up at the knee or tied at the ankle - fantastically versatile. And whatever your leg length, they fit. With soft elastic at the waist and a 3" foldover at the waist to gently hold in and flatter the waist and for added comfort. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes



Ash Grey

## BAMBOO GATHERED CROP PANTS ASQ/AW/05

Looser fitting cropped pant in highest quality Bamboo jersey with flattering, deep roll-down, gathered waist and cuff hem. Supremely comfortable and perfect for yoga and Pilates. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

Colours



Sizes



## BAMBOO STRAIGHT LEG PANTS ASQ/AW/44

A semi fitted, easy to wear track pant, in soft Bamboo jersey with elasticated waistband and cuff detail at hem. Great freedom of movement. Supremely comfortable, and perfect for yoga or Pilates; or just for relaxing in. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes













## BAMBOO HAREM PANTS ASQ/AW/27

Instant bestsellers! Relaxed fit, 7/8 length harem pant in sumptuously soft Bamboo jersey. Deep elasticated cuffs that stay in place during yoga practice. Flattering cut, which conceals a multitude of sins, with gathering detail and pockets. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes



## BAMBOO HAREM PANTS ASQ/AW/27

Instant bestsellers! Relaxed fit, 7/8 length harem pant in sumptuously soft Bamboo jersey. Deep elasticated cuffs that stay in place during yoga practice. Flattering cut, which conceals a multitude of sins, with gathering detail and pockets. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours











## BAMBOO FOLDOVER LEGGINGS ASQ/AW/25

Fitted full-length leggings with integrated foldover skirt to cover your bottom and provide extra coverage a perfect solution – bamboo leggings that avoid a see through pant. In comfy, breathable Bamboo fabric with excellent stretch capabilities - a perfect dynamic pant. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 95% Bamboo 5% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours





# ORGANIC COTTON 3 BUTTON CAPRI PANTS ASQ/AW/47

A fitted mid-calf length Capri pant in softest new improved Organic Cotton with 3 button detailing at hem. Designed for yoga and Pilates and offering freedom of movement. Ideal for seeing ankle and leg movement. Comfortable elastic at waistband and flattering seam detail. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

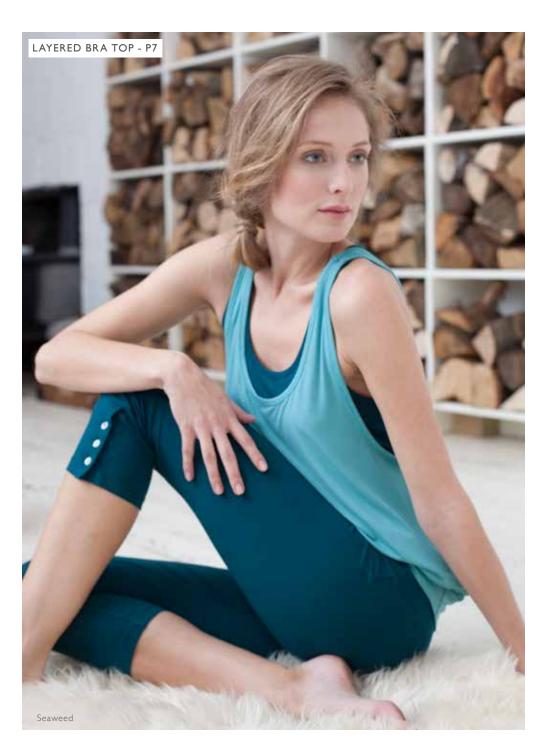
Fabric 90% Organic Cotton 10% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours















## ORGANIC COTTON BOOTLEG PANTS ASQ/AW/30

Essential, flattering, fitted, softest Organic Cotton. Perfect for yoga, Pilates or a workout. Comfortable, elastic at waistband. Flattering hip seam detail. With slim leg to the knee then slightly flaring out to create a boot-cut shape. With pockets on the bottom – for a flattering look. Comfortable elastic at waistband and flattering seam detail. Available in 3 leg lengths:- short, regular and long. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 90% Organic Cotton 10% Elastane Jersey

Washing Instructions Machine wash 30°C

Colours



Black





## ORGANIC COTTON LEGGINGS ASQ/AW/40

Essential, flattering, fitted leggings in new improved quality Organic Cotton. Easy to wear, fitted, not see through pants - offering a slim leg for great movement. Perfect pants for yoga, Pilates or a workout. Comfortable, soft elastic at waistband. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 90% Organic Cotton 10% Elastane Jersey

Washing Instructions Machine wash 30°C

#### Colours



Sizes





## ORGANIC COTTON ANKLE TIE LEGGINGS ASQ/AW/42

Essential, flattering, fitted Leggings in new improved quality Organic Cotton. Easy to wear, not 'see through' pants - slim leg for great movement. With pretty ankle tie detailing at trouser hem & contrast detailing at a comfortable, elastic at waistband. Perfect for yoga, Pilates or a workout. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 90% Organic Cotton 10% Elastane Jersey

Washing Instructions Machine wash 30°C

Colours



Black

Sizes

## ORGANIC COTTON GATHERED 7/8 PANTS ASQ/AW/43

Fitted softest, quality new improved Organic Cotton. A classic 7/8th pant with gathered detail at hem – slim leg for great movement. Perfect for yoga, Pilates or a workout. Comfortable, soft elastic and contrast detailing at waistband. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

Fabric 90% Organic Cotton 10% Elastane Jersey

Washing Instructions Machine wash 30°C

Colours













ORGANIC COTTON SLEEVELESS BOATNECK WITH FITTED BRA ASQ/AW/15





ORGANIC COTTON RACER BACK TOP ASQ/AW/31





BAMBOO VEST ASQ/AW/35





LAYERED BRA TOP ASQ/AW/34





BAMBOO 3/4 SLEEVE TEE ASQ/AW/38





ORGANIC COTTON GATHERED SLEEVELESS TEE ASQ/AW/28





BAMBOO GATHERED HOODY ASQ/AW/36





AUTUMN / WINTER 2014

+44 (0) 207 792 9414 contact@asquithlondon.com





**BAMBOO TIERED** LONG SLEEVE TOP ASQ/AW/39



BAMBOO TIE **BLOUSON TEE** ASQ/AW/45

Sky





BAMBOO STRAPPY TOP ASQ/AW/29









BAMBOO EASY LONG

SLEEVE TOP

ASQ/AW/37

BAMBOO SHORT SLEEVE TEE ASQ/AW/I3

Ash Grey Seaweed Heather



BAMBOO WRAP CARDIGAN ASQ/AW/06





AUTUMN / WINTER 2014

+44 (0) 207 792 9414 contact@asquithlondon.com



FOLDOVER PANTS ASQ/AW/14



Ash Grey Black



BAMBOO TIE PANTS



Ash Grey Seaweed Black



BAMBOO GATHERED **CROP PANTS** ASQ/AW/05





BAMBOO STRAIGHT LEG PANTS ASQ/AW/44





BAMBOO HAREM PANTS ASQ/AW/27





BAMBOO FOLDOVER **LEGGINGS** ASQ/AW/25





ORGANIC COTTON 3 **BUTTON CAPRI PANTS** ASQ/AW/47





ORGANIC COTTON **BOOTLEG PANTS** ASQ/AW/30



**LEGGINGS** ASQ/AW/40

ORGANIC COTTON

Seaweed Black



ORGANIC COTTON ANKLE TIE LEGGINGS ASQ/AW/42





ORGANIC COTTON GATHERED 7/8 PANTS ASQ/AW/43





AUTUMN / WINTER 2014

+44 (0) 207 792 9414 contact@asquithlondon.com